



Spirit of Grace Lutheran Church
413 West Avenue, PO Box 254
Holdrege, Nebraska 68949-2224
308-995-8019
www.sog.church

October 3, 2018

Dear Holdrege Business/Organization,

Spirit of Grace Lutheran Church is organizing the fifth annual Downtown Holdrege Halloween Spooktacular this year on **Sunday, October 28, 2018 from 4:30 to 6:00 pm.** Our goal is to foster a spirit of community and attract families downtown that afternoon. Last year this event attracted over 1,000 people to downtown Holdrege.

Our congregation's heart for the community is about "Being a Great Neighbor." We would like to extend an invitation to you to partner with us on this evening of fun.

Spirit of Grace is planning to provide entertainment, refreshments, crafts and games for children, a photography station to provide family photos to everyone in attendance, and more. We're hoping that you can provide your own unique contribution. Some ideas include:

- **Trunk-or-treating** - Individuals and businesses are invited to bring a vehicle downtown that evening and distribute Halloween candy to the kids from the trunk.
- **A booth** - We welcome your business' participation by providing a booth to give away or sell items of your choosing. You can also connect with the community by offering a game or craft activity. We can locate your booth on the sidewalk or inside our building that afternoon.
- **Donations** - We do accept cash donations to help defray the cost of the event and all donors will be recognized with promotional posters at the event. If you prefer to donate candy or join us in sponsoring a giveaway item, please contact Sara Stevens-Stehl at 308-991-2604.
- **Something else** - Feeling creative? Share your ideas with us, this is truly a community event.

Thank you for considering participation in this family-oriented event. We receive a lot of positive feedback each year from attendees about the collaboration between the church and local businesses. It's a great opportunity to increase your visibility to this vital audience.

Please let me know if you are planning to participate in the event. If you have any questions, please don't hesitate to contact us via email at spooktacular@sog.church or by phone to 308-991-2604.

Sincerely,

Sara Stevens-Stehl

Halloween Spooktacular Coordinator